

Rachel Munroe

www.rachelmunroe.com

Senior UX Designer

USAA

Austin, TX

2017-2021

Lead the research and design of multiple Security and HR experiences.

Created and facilitated multiple design thinking workshops.

Established team best practices and mentored fellow designers through all phases of design.

Created icons, illustrations, information architecture, designs and prototypes.

Maintained stakeholder relationships and communication.

Visual Designer

Microsoft

Seattle, WA

2016 to 2017

Lead the design of multiple events and showcases in the United States and internationally.

Managed and directed vendor support during the development of the third party retail learning app.

Created pixel perfect learning assets and illustrations for Xbox, Windows, Office, Surface, and Skype.

Maintained stakeholder and vendor relationships and communication internationally.

Freelance Designer

Multiple

Austin, TX

2013 to Present

Created infographics for Killer Infographics for brands such as Microsoft and the NRAO.

Created brand and brand guidelines for Backwater Traditions.

Created custom invitations and illustrations for multiple events.

References

Juddy Cotter

USAA Director

jcotterhse@gmail.com

Laura Byrom

USAA Producer

laurabyrom@gmail.com

Darrell Mckee

USAA Designer

mckeethedesigner@gmail.com

Associates Degree in Design

Seattle Central Creative Academy

Skills

Leads research efforts from creating research plans and outlining objectives to synthesizing data and communicating findings in a compelling way.

Leads, creates and facilitates design thinking workshops both in person and digitally.

Skilled at creating concept sketches, storyboards, information architecture, system maps, journey maps, wireframes, pixel perfect designs and prototypes.

Advocates and adheres to accessibility and interaction design best practices.

Has ample experience abiding to design language systems across multiple platforms (phone, tablet, web).

rachelmunroe.com

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